

Colon Club Fact Sheet



About The Colon Club:

- A nonprofit organization founded in 2003.
- Founded by Molly McMaster, a colon cancer survivor who was diagnosed on her 23rd birthday, and Hannah Vogler, whose cousin and Molly's friend, Amanda Sherwood Roberts, died of the disease at the age of 27.
- The organization is the creator of The Colondar (a calendar featuring young colorectal cancer survivors), manager of Coco, The Colossal Colon (a 40-foot traveling colon that educates about colon diseases) and host of an active online message board for patients and caregivers at ColonClub.com.
- The Colon Club is a New York State nonprofit organization with federal 501(c)(3) nonprofit status; tax ID number 06-1690953.
- The organization is run by a Board of Directors; current president is Krista Waller.

Goal of The Colon Club:

Educate as many people as possible, as early as possible, about colorectal cancer in interesting and out-of-the-box ways.

About The Colondar:

- The calendar features men & women diagnosed under age 50 with colon and/or rectal cancer.
- The 2014 Colondar is the 10th calendar produced by The Colon Club; the first calendar began in 2005.
- Stage IV colon cancer survivor, Erika Bilger Meyer - diagnosed at age 22 - came up with the idea of a calendar to show abdominal scars (a common scar from colon surgery) and connect young colorectal cancer survivors.
- As of 2014, 138 colorectal cancer survivors have modeled for The Colondar.
- Over 55,000 Colondars are now in circulation all over the world.
- The Colondar family has lost 13 models.

About Colorectal Cancer:

- The second-leading cause of cancer deaths in the U.S.
- According to the National Cancer Institute, although cases of colon cancer have declined over the past two decades, the number of people diagnosed under age 50 has dramatically jumped by 40%, with a 63% increase of rectal cancers in the same age group.
- Those diagnosed under age 50 make up 10% of colorectal cancer patients.
- Colon cancer is PREVENTABLE. A colonoscopy can prevent and detect colon cancer.

Media Contact:

For more information about The Colondar or to do a story on a Colondar model, please contact Danielle Burgess at (816) 729-7760 or danielle@semicoloncomm.com.